



Highlights 2017/18

Dining culture.

A step closer to the south with the new MILANO cutlery model.

Pleasure.

A well-laid table helps us enjoy food in style. After all, everyone knows that we also eat with our eyes.

Experience.

We have rethought the buffet for you. With WMF Quadro. A new dimension in food presentation.

Dining culture. Pleasure. Experience.

Moments of enjoyment right down the line.



It's a scene you know so well. Lively conversation fills the room, atmospheric sounds in the background. It's all going on in the kitchen. Sizzling sounds, appetizing aromas. The bar is doing brisk business. Glasses are clinking and corks are popping. Meals wend their way to the guests. An absorbing atmosphere surrounds your team, your guests and you.

Savor these moments, as they are the very ones that make life great. When you have the confidence of knowing that everything is running as it should. Every part of the operation is working smoothly. The confidence of knowing that you have reliable partners at your side, who will work with you to turn your plans into reality and take them forward.

We make sure the right tools are to hand. Or, rather, in your hand. After all, cutlery is not just cutlery. As a frequently undervalued means to an end, it does much more than just transport food into people's mouths. The quality and elegance of the tableware is something that your customers

subconsciously appreciate. It plays an essential role in your guests' enjoyment of their dining experience. Whether it's rustic charm, modern flair, urban conviviality or purist design, we have high-quality cutlery in our portfolio to match any style.

And it is not only our table settings that help you make a statement. This year, WMF is redefining the buffet scene for you.

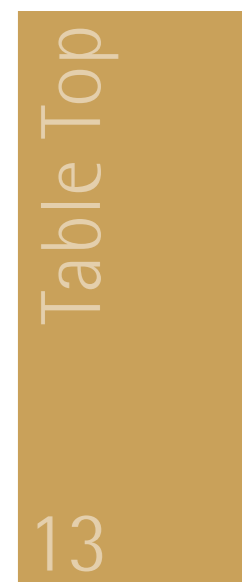
WMF Quadro. The key to individuality lies in consistent implementation of the GN standard: anything is possible, since all the elements are equally functional. Equally intuitive. Equally modular. This opens up new possibilities for you.

You can look forward to a versatile combination of our highlights for 2017/18. Be inspired as you delve into the world of WMF.



Alexander Pick
Head of Sales WMF
Business Unit Hotel

Christoph Berscheid
Head of Sales Germany
WMF GastroProfi



WMF Professional cutlery collections.

The right accompaniment for any look.



As a prominent detail of a well-laid table, cutlery underlines the individual character of your catering concept – either through discreet understatement or striking visual form.



The choice of cutlery is always based on your establishment's architecture, interior design and menu: whether refined, rustic, Mediterranean, minimalist or avant-garde. Whatever your style, you'll find the right forms, colors and structures in the diverse cutlery range from WMF Professional.

When creating a new collection, the WMF designers always seek to achieve a harmonious unity of esthetics, feel and function. After all, it is not just the look that defines high-quality cutlery – it also needs to

feel right in your hand, to be robust and durable. During the development process, we do not just take our lead from classic styles. We also consider current trends and feedback from our customers.

This has resulted in the creation of a diverse portfolio over the decades that enables us to reflect your own very personal design preferences.

Cutlery is not just cutlery.

Whether you have opted for a modern style or a more traditional one, what matters is that your cutlery can stand up to scrutiny from even your most discerning guests. To pass this test, you can rely on three letters that have been synonymous with an uncompromising approach to quality since 1853: WMF.



Milano stands for Italian zest for life. Its flattering form is faintly redolent of the country's inviting terraces and it fits nicely into the overall Mediterranean look with its picturesque style.

Milano
Sublime.
Vibrant.
Perfect.



Triomphe

Exclusive.
Eye-catching.
Elegant.

Triomphe gives the classic "Augsburger Faden" cutlery design a modern twist. Combined with fine table linen and elegant porcelain, this collection is a sparkling focal point of any well-laid table.



Harmonious.
Distinctive.
Discreet.

Solid

Solid has a dignified, yet extraordinary appearance and can complement a range of different looks for authentic catering concepts. With its powerful forms and long tines, this collection is perfectly balanced.



Pure.
Minimalist.
Aesthetic.

Nordic



Nordic stands out thanks to its cool elegance and unusual handle length. In a minimalist interior setting, its clear design fits harmoniously into the overall look.



Signum combines the traditional rounded handle with clear lines, helping to create a modern, yet familiar table ambience in all kinds of interiors.



Signum

Smooth.
Familiar.
Established.

Extravagant.
Extraordinary.
Brilliant.

Jewel

Jewel is a sparkling highlight that adds to any sophisticated setting. The complex beveling at the end of the handles is reminiscent of finely-cut gemstones and is a product of the imagination of designer Jette Joop.



Unic

Straight.
Striking.
Modern.

Unic makes a classic impression, despite its design-oriented silhouette. Its strong parallel lines fit perfectly with any modern table design.



Sharp new additions.

Our new supplementary cutlery items round off the familiar Signum, Casino, Nordic and Juwel collections. With these, you can put together just the right set of cutlery for your customers' needs and let your expertise shine through.



Pizza knife **new**

SIGNUM Pizza knife
12.1990.6049

CASINO Pizza knife
54.9090.6049



Fruit knife **new**

NORDIC Fruit knife
54.7286.6049

JUWEL Fruit knife
54.7386.6049

SIGNUM Fruit knife
12.1986.6049



WMF children's cutlery.

Our range of special designs make going out to eat the greatest fun for little ones.

The little prince

A dash of imagination.

The affectionate illustrations on this WMF children's cutlery set tell of the little prince's adventures and encounters on the way from his asteroid to Earth and will fascinate your young diners.



The little prince
Children's cutlery set 6-piece*
12.9405.9964

+3
Years

Design by Der Kleine Prinz™
All illustrations™ Property of
Antoine de Saint-Exupéry Estate

*dishwasher-safe



Princess Anneli

For culinary princesses and princes.

Delight your regulars of tomorrow with this playful cutlery set and its young princess. A journey through fairytale castles, rides on white horses and enchanted woods begins.



Princess Anneli
Children's cutlery set 6-piece*
12.9415.9964

+3
Years

Design by ©Steinbeck



Mix & Match par excellence: a multitude of materials, structures and colors in harmony.

The laid table in a restaurant is the stage on which the chef or restaurateur sets forth their culinary creations. Along with the table decoration, the porcelain, cutlery and glassware will ideally form a perfect unity for a stylish presentation of the meal, while also highlighting your overall room design. Here, the CultureCup coffee series plays a winning role: a perfect interplay of porcelain, glass and stainless steel.



new

Janosch

The Trip to the Restaurant.

In the main roles: the tiger and the bear, the tiger duck and the little green frog. This lively troupe will keep your young connoisseurs entertained throughout.



Janosch
Children's cutlery set 6-piece*
12.9410.9964

+3
Years

Design by ©Janosch
Licensed by Bavaria Media GmbH

*dishwasher-safe

WMF CultureCup. The modern way of serving. WMF Professional.



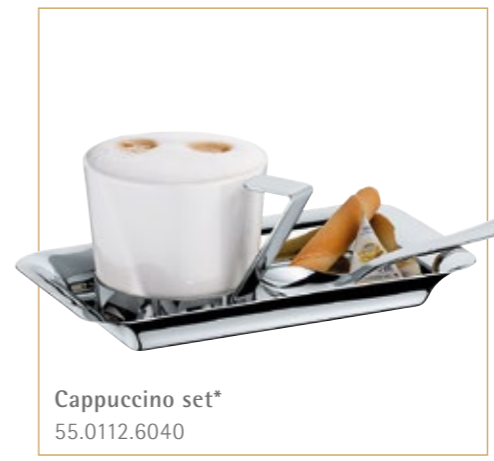
Gone a the days when coffee was just a hot drink that perks you up in the morning. Coffee grew to become a cultural asset many years ago and the art of serving it also has a long history. There are endless different coffee specialties, but there is only one CultureCup. The sets have all components in sixes.



Café crème set*
55.0111.6040



Cocoa set*
55.0260.6040



Cappuccino set*
55.0112.6040



Espresso set*
55.0113.6040



Latte macchiato set*
55.0116.6040



*PU: 6 pieces



Simple, rounded design and a wealth of possible combinations – that is what the CoffeeCulture collection from WMF Professional stands for. As with CultureCup, the hub of CoffeeCulture is the tray, offering space for all cup sizes plus an accompanying glass of water, a pastry, milk or sugar, exactly as the guest or host desires.



Latte macchiato set*
06.2516.6040



Café au lait set*
06.2527.6040



Café latte set*
06.2519.6040



Café crème set*
06.2517.6040



Espresso set*
06.2518.6040



Espresso double set*
55.0043.6040

*PU: 6 pieces



WMF CoffeeCulture.
A perfect, all-round
coffee experience.



Fine aromas for all occasions.



At the breakfast buffet, in the coffee break at a conference or at afternoon tea: nothing beats steaming, aromatic coffee or tea – as it is when freshly brewed. But how can delicious hot drinks retain their aroma and stay at the optimum temperature? In the vacuum jug, drinks can be kept hot and aromatic for up to twelve hours, making for an enjoyable drink all day long.



new

ELEGANZA Vacuum jug
 58.4517.9081 (stainless steel 0,3 L)
 58.4517.9020 (stainless steel 0,6 L)
 58.4517.9076 (stainless steel 1,0 L)
 58.4517.9082 (stainless steel 1,3 L)



new

WMF CONCEPT Vacuum jug
 06.9056.6040 (stainless steel 0,6 L)
 06.9057.6040 (stainless steel 1,0 L)

Available from september 2017



new

CAMPO Vacuum jug
 58.4517.9075 (chrome 1,0 L)
 58.4517.9087 (red 1,0 L)
 58.4517.9088 (white 1,0 L)
 58.4517.9089 (antracite 1,0 L)



new

BELL Vacuum jug
 58.4517.9083 (chrome 1,0 L)
 58.4517.9084 (chrome 1,5 L)
 58.4517.9085 (chocolate metallic 1,0 L)
 58.4517.9086 (chocolate metallic, 1,5 L)



Other models on request.

WMF Firstglass. Tradition. Design. Expertise.

The right selection of glasses does not require a huge glass cabinet, since only designs that help provide a genuine taste experience make sense. With WMF Firstglass we can offer you a choice of collections and supplementary items tailored exactly to your requirements.

Divine



The glass collection "Divine" has captivated guests with its gently curved, thin-walled body which flows into soft lines at the stem and base. From the base, the glass develops into a tapered opening for ultimate drinking satisfaction, enabling the full bouquet of the wine to be appreciated.

Royal



This glass assembly "Royal" is dedicated to the upscale gastronomy. Characteristic of this collection is the long-drawn stem, which flows right into the modern classical goblet shape.



The timeless "Smart" series impresses with its slightly higher wall thicknesses due to its terms of robustness, glass balance and handiness. A perfect value for money makes this glass series an everyday glass.



new

Carafe 53, Capacity 100 ml
58.0091.0053
58.0091.0153 (calibrated 0,1 l)



new

Double Jigger
58.4127.1002

Manhattan



The product portfolio is rounded off by the bar series "Manhattan". The extra thick bottom give the glasses the special appearance. The perfect stage for cool and tasty drinks.

WMF Pure Exclusiv. Color à la carte.

Collections tailored exactly to your desire.



Design your table top according to your own wishes, with the practical components of the WMF Pure Exclusiv range. From breakfast to brunch buffets, or a chic candlelit dinner in the evening, the table can always set the scene perfectly. Limitless color options. We can produce Pure Exclusiv products in your corporate color or any hue you like, with every RAL color available.



Table lamp
large 55.0040.6040, small 55.0075.6040



Flower vase
large 55.0042.6040, small 55.0041.6040



Stand/Table number stand support/
Petits-fours-support
(article numbers see catalog)



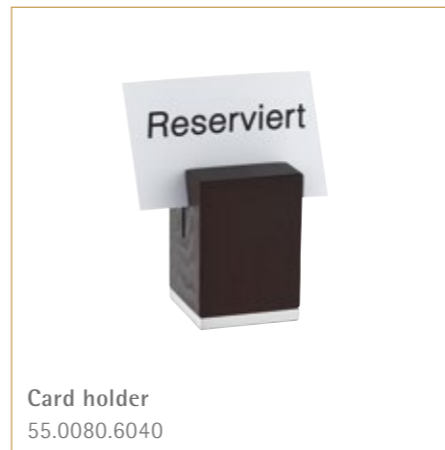
Stand smal
(article numbers see catalog)



Stand large
(article numbers see catalog)



Stand large
(article numbers see catalog)



Card holder
55.0080.6040



WMF Urban. Welcome to the city.

The metropolises of the world are reflected in the design of this clear collection. Different stylistic directions meet to form a harmonious whole. The polished surfaces make for lively reflections of light and lend highlights to the table. The combination options are many and varied.



Candle stick
55.0060.6040



Tea pot
(available in different sizes,
article numbers see catalog)



Flower vase
55.0061.6040



Table lamp
55.0070.6040



Wine cooler
55.0064.6040



Coffee pot
(available in different sizes,
article numbers see catalog)



Oil and vinegar set
(article numbers see catalog)



Pastry stand
55.0066.6040

WMF Diva.

The elegant eye-catcher for all occasions.

Shapely and stylish, the DIVA drinks cooler from WMF Professional is ideal for all table settings in your establishment. Whether for meetings, buffets or elegant ensembles – DIVA is an effective feature and offers plenty of space for cold bottles or carafes.



Stand for beverage cooler
55.0126.6040



Beverage cooler
55.0124.6040



Cooling element
55.0125.9990



Alternatively, the Diva drinks cooler will also take three Basic carafes.

Buffet to your own beat.

WMF Quadro. The new buffet system.

Buffets require precise timing. With quick and accurate transitions. More precise workflow management. Maximum synchronization to a perfect, well-established rhythm. WMF Quadro takes up this rhythm. It provides a modular stage with a highly efficient design for your cooking.



Its own buffet stage. The WMF buffet configurator.

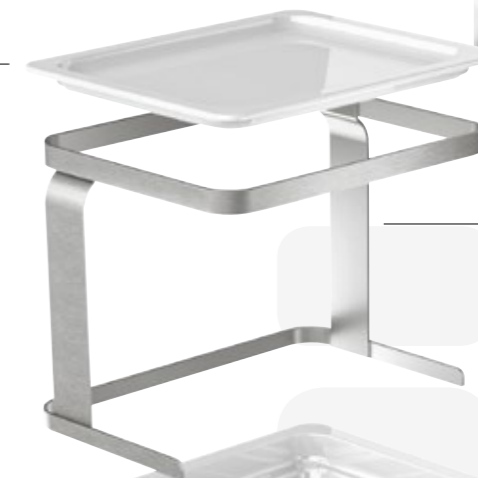
WMF Quadro makes everything easier. Including the planning. We will be happy to work with you to configure just the right buffet for your requirements. Please feel free to arrange a meeting with us.

The rest takes no time at all: defining the size and shape of your table, specifying the 3D buffet elements, combining as desired – and that's it, you're done!



The inserts.

Make the most of the dishes by displaying them on different surfaces.



The top frames and consoles.
Optional aids for perfect use of space and setup.

The ice pan.

Can be integrated flexibly.

The adapter frame.

Complements the frames for perfect retention of the inserts.



The frames.

The base of the system. Works only in combination with an adapter frame.



Form follows food.

Your culinary concept staged to perfection.

WMF Quadro is deliberately understated. Three components: frame, bridge and serving stand. With a distinct, minimalist design. The food presentation: ultimate quality. The culinary experience: ultimate perfection. The set-up: ultimate simplicity and easy handling.



Peter Ramminger. Design manager with a passion. The creative mind behind the design language of WMF Quadro.

The serving stand

Allows elegant vertical food presentation. Easy to set up and easy to handle. Can also be equipped with trays in a wood and glass finish.



Serving stand GN 1/1, 55.0210.6090

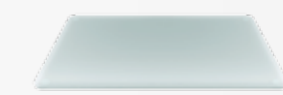


Plate glass GN 1/1
55.0177.9900



Porcelain insert GN 1/1
60.3053.9990



Porcelain insert GN 1/1
60.3044.9990
Ice pan GN 1/1
55.0152.9900



The frame

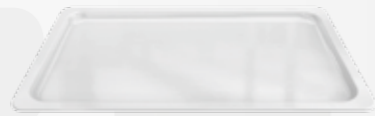
Made of high-quality grinded Cromargan®. Free from reflections for very easy cleaning. In four GN formats and two heights.



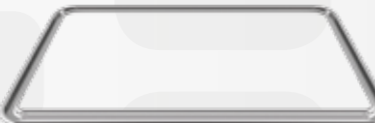
Frame GN 1/1, 55.0140.6090



Bread basket GN 1/3
55.0205.9900
Top frame GN 1/3
55.0207.6090



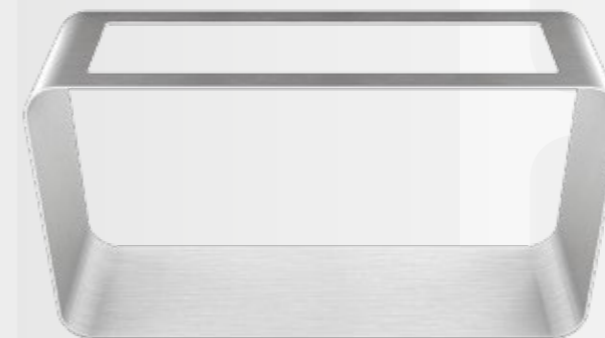
Porcelain insert GN 1/1
60.3053.9990



Adapter GN 1/1
55.0164.6040

The bridge

Creates islands with different culinary themes. With rounded edges and an integrated design. Inserts: can be variably equipped.



Bridge GN 2/4, 55.0208.6090



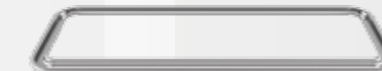
Porcelain insert GN 2/4
60.3057.9990



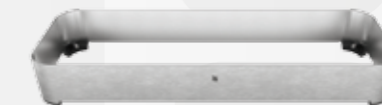
3 x Porcelain insert GN 1/6
55.0222.9800



3 x Console GN 1/6
55.0171.6090



Adapter GN 2/4
55.0166.6040



Frame GN 2/4
55.0144.6090

The new Chafing Dish GN 1/1.

Shows greatness in its class.

The new WMF HOT & FRESH GN 1/1 works perfectly with induction heating or with any other commonly used heat source. The lid is clear glass, so it doesn't just look good, it allows an excellent view of the food as well. Heat-resistant handles and catering-grade materials help keep workflows progressing smoothly.



Chafing Dish Basic GN 1/1
55.0128.6040

new



Chafing Dish Manhattan GN 1/1
55.0129.6040

new



Buffet stand Neutral GN 1/1
55.0137.6040

new



Buffet stand Basic GN 1/1
55.0130.6040

new



Buffet stand Manhattan GN 1/1
55.0131.6040

new



Profi wok with glass lid
Ø 36 cm, Black, 21.3726.7171
Ø 36 cm, Energy Red, 21.3727.4407

Silit brings **design** and **freshness** to your buffet.



Low casserole with lid
16 x 16 cm (W x D), 21.0129.9530
22 x 22 cm (W x D), 21.0129.9547

Quadro Red/Black



Stewing pan with lid
26 x 26 cm (W x D), 21.1129.9592



Low casserole with lid
Ø 16 cm, 21.0129.8106
Ø 20 cm, 21.0129.8113
Ø 24 cm, 21.0129.8120

Passion Yellow/Red/Black



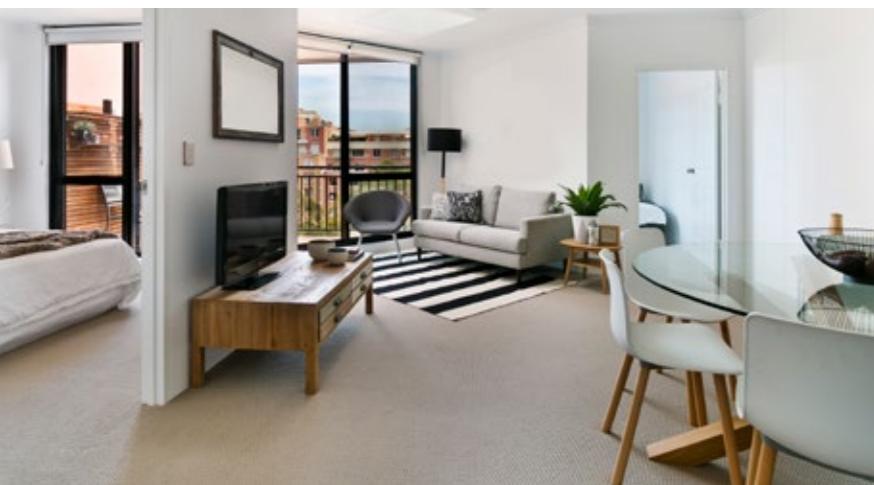
Baking/soufflé dish,
suitable for "Passion" series
Ø 20 cm, 17.7920.9801
Ø 24 cm, 17.7924.9801



Lid holder
to mount in the handles for 20 and 24 cm
pot sizes „Passion“ series, 55.0077.6040

WMF – the supplier for modern living.

Whether for holiday cottages, business apartments or home-from-home setups, we offer you an extensive range of products for your individual accommodation concept.



Our portfolio extends from glassware, cutlery, kitchen items and decorative highlights to intelligent solutions for electrical devices.

We will be glad to advise you and put together an offer tailored to your requirements. You will find contact details on the back page of this brochure.

Our latest products for your guests' convenience are our small-sized kitchen appliances. These compact solutions fit on any kitchen unit or can easily be stowed in the cupboards available.





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